# Alternative Suggestions to "A" Boards



## **Externally Mounted Boards**

Mounted on pilasters, stallrisers, window frames or walls. These could be chalk or white boards

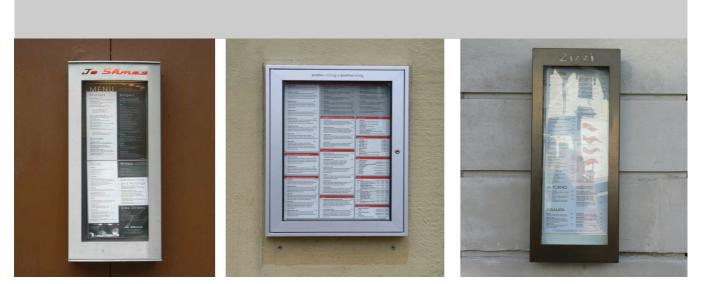


Additional Static Signage inside Shopfront This could be changed daily if necessary and could respond to any special offers or sales



#### **Hanging Signs**

These reinforce the identity of the business and are visible in long views down the street



#### **Externally Mounted Display Boxes**

Menus, special offers, jobs, sales and promotions could be displayed on pilasters in sealed display boxes



#### Programmable Graphic Displays

These could be mounted within the shopfront area and could respond to special offers or sales



### **Projecting Cloth Signs**

Individual cloth signs digitally printed with special offers or sale items that can be taken in at night

PLEASE NOTE - that you will need Planning Permission for most of these options. So please speak with your Local Planning Authority at your District, Borough or City Council.